

# MANN<sup>TM</sup> REPORT

THE PEOPLE BEHIND THE DEALS IN THE NY REAL ESTATE SCENE

## associations

### Harry Zlokower Elected Treasurer Of New York Public Relations Society



Harry Zlokower, Founder and Head of Zlokower Company, a prominent real estate public relations firm, has been elected treasurer of the NY Chapter of the Public Relations Society of America (PRSA) which has over 700 members and is one of the largest chapters in the country.

The Zlokower firm was founded in 1983 and has helped dozens of commercial and residential real estate companies publicize their services through the media and other techniques prevalent in the public relations field.

Zlokower's clients include owners, developers, brokers, financial advisors, attorneys, appraisers, title agencies, and concierge services, as well as some of the city's finest luxury condominiums. The award-winning firm is known for its ability to quickly understand a client's needs and messages and to translate and communicate those messages to the marketplace.